

KHR | 6TH SEG LISTED HUMAN RESOURCES CONGRESS

2017



NEW HR TASKS FOR LISTED COMPANIES

19-20 April 2017
OSSA HOTEL IN OSSA





Ladies and Gentlemen,

On behalf of the Polish Association of Listed Companies (SEG), I would like to invite you to the 6th Human Resource Congress of SEG Listed Companies which will take place on 19-20 April 2017 at the OSSA Hotel in Ossa near Rawa Mazowiecka.

This year's Congress is dedicated to the new tasks that HR departments of listed companies are facing. This issue will be covered in panel discussions with prominent HR experts and practitioners.

On the first day, we will discuss the organisational model and evolution of HR role in a listed company, including the management of costs, work results and change. We will also deliberate over how to evaluate the efficiency of HR and we will analyse the issue of key employees' motivation. We will also touch upon the subject of reporting obligations, scope of reporting and benefits resulting from reporting on labour and social aspects.

In the evening, you are invited to participate in an outdoor game, followed by a Gala, dinner and music party.

The second day of the Congress is focused around topical workshops during which you will gain practical knowledge enabling you to take on everyday challenges in your professional lives much easier.

I encourage you to take part in this event which not only presents a high professional level but is also important for the integration of the HR environment in listed companies, which face much greater challenges than personnel managers in non-listed entities.

I count on your participation at the 6th HR Congress of Listed Companies organised by SEG.

We kindly invite you to participate!

Mirosław Kachniewski, PhD
President of the Management Board
Polish Association of Listed Companies (SEG)



TOPICS OF THE CONGRESS:

- › Organisational model and HR role in a company
- › Management of costs and work results
- › Evaluating the efficiency of HR
- › Change management
- › Expectations of present-day employees
- › Common goals of employees and employers
- › How to meet expectations in the most effective way?
- › Reporting obligations for large, medium and small companies
- › Scope of reporting in the labour and social areas
- › How to create, implement and efficiently monitor a human rights policy?
- › Non-financial reporting benefits
- › Scope of personal data collected by HR departments
- › Collection of data resulting from exchange regulations, e.g. MAR
- › New EU regulations and new sanctions related to personal data – Regulation EU 2016/679

19-20 April 2017
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CONGRESS AGENDA

19 APRIL \ DAY 1

10:00 – 11:15

Guest registration and welcoming coffee

11:15 – 11:30

Congress Opening

Mirosław Kachniewski, PhD, President of the Management Board, Polish Association of Listed Companies (SEG)

11:30 – 12:30

Evolution of HR role in a listed company

- › Organisational model and HR role
- › Management of costs and work results
- › Evaluating the efficiency of HR
- › Change management

Moderator:

Krzysztof Ogonowski, President of the Management Board, BPI Polska

Speakers:

Daniela Gotzmann, Director HR, Pfeleiderer Group

Romeo Grzębowski, President of the Management Board, Extended DISC Polska

Anna Węgrzyn, Project Manager of mHR EVO, BPSC

12:30 – 13:00

Coffee break

13:00 – 14:00

HR as a non-reporting hub at a listed company

- › Reporting obligations for small, medium and large companies
- › Scope of reporting in the labour and social areas
- › How to create, implement and efficiently monitor a human rights policy?
- › Non-financial reporting benefits

Moderator:

Piotr Biernacki, President of the Management Board, Reporting Standards Foundation

Speakers:

Jacek Dymowski, PhD, Editor-in-Chief of the Non-financial Information Standard

Agnieszka Lechman-Filipiak, Licensed Legal Advisor, Partner, Head of Labour and Employment Law Practice, DLA Piper

Agnieszka Maciejewska, President of the Management Board, Women Leadership in Business Foundation

14:00 – 15:00

Lunch

15:00 – 16:00

HR role in personal data management

- › Scope of personal data collected by HR departments
- › Collection of data resulting from exchange regulations, e.g. MAR
- › New EU regulations and new sanctions related to personal data – Regulation EU 2016/679

Moderator:

Dariusz Witkowski, Director of Regulations, Polish Association of Listed Companies

Speakers:

Mirosław Kachniewski, PhD, President of the Management Board, Polish Association of Listed Companies

Grzegorz Leśniewski, Attorney at Law, Manager, Olesiński i Wspólnicy

Wiktor Surowiecki, Legal Counsel, ICAN Institute, the publisher of "Harvard Business Review Polska"



PARTICIPATION IN THE CONGRESS IS FREE OF CHARGE FOR SEG MEMBERS AND OWNERS OF THE PREMIUM OR EDU SUBSCRIPTION.

Listed companies which are not members of the Association may participate in the Congress after paying a fee according to the price list included in the Registration Form or by becoming a member of the Association. The number of seats is limited and applicants will be handled on a first come first served basis. SEG members have priority in the registration process.

Participants are obliged to cover accommodation costs. The Registration Form should be filled in online and send in by **31 March 2017** by clicking "submit form" in the upper right corner.

16:00 – 16:30

Coffee break

16:30 – 17:30

Motivation of key employees

- › What are the expectations of present-day employees?
- › Common goals of employees and employers
- › How to meet employees' expectations in the most effective way?

Moderator:

Mirosław Kachniewski, PhD, President of the Management Board, Polish Association of Listed Companies

Speakers:

Julita Czyżewska, Management Board Member, PZU Zdrowie SA,

Director of Health Products Office PZU SA/PZU Życie SA

Agnieszka Byszek, Medical Director, Braster

Arkadiusz Siechowicz, Managing Partner, Westhill Consulting

18:00 – 19:30

Field game:

Decode 5 silent killers of involvement at your company. Are you in?

20:00

Evening Gala



During the first and the second day of the Congress all female participants will have an opportunity to take care of the health of their breasts thanks to Braster. The company's representatives will introduce them to a product that allows for a self-examination of breasts at home. All interested participants can sign in for a free-of-charge Braster examination at a later date.

20 APRIL \ DAY 2

7:30 – 8:30

Breakfast (only for those who booked a room at the hotel)

9.00 – 10:30

Topical workshops – round I

10.30 – 11.00

Coffee break

11:00 – 12:30

Topical workshops – round II

12:30 – 13:30

Lunch



THE REGISTRATION FORM IS AVAILABLE ON THE FOLLOWING WEBSITE

www.seg.org.pl/pl/kongres-hr-spolpek-gieldowych-seg

IN CASE OF QUESTIONS ABOUT THE CONGRESS

please contact Anna Grałek
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e-mail: hr@seg.org.pl

IN CASE OF QUESTIONS ABOUT SEG MEMBERSHIP

please contact Magdalena Cieciora
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2017

INSTITUTIONAL PARTNER



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TECHNOLOGICAL PARTNER



POLISH ASSOCIATION OF LISTED COMPANIES (SEG)

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